



**ANNUAL MEETING**



# 2024 ANNUAL MEETING

**THE BREAKERS, PALM BEACH, FL  
JUNE 16-19, 2024**



# SUNDAY, JUNE 16

---

**11:30 pm - 2:00 pm**

FBA Exec Committee  
Lunch & Meeting

Gulfstream 1

**2:00 pm - 4:00 pm**

FBA Board Meeting

Gold Room

**4:00 pm - 5:30 pm**

BankPac Board Meeting

Gulfstream 4

**4:00 pm - 5:30 pm**

BancServ Board Meeting

Gulfstream 2

**6:30 pm - 9:00 pm**

FBA, BancServ and BankPac  
Board Reception & Dinner

*Sponsored by:*

*SHAZAM*

*FHLB-Atlanta*

Event Lawn &  
The Beach Club Restaurant



# MONDAY, JUNE 17

**7:30 am – 8:00 am**  
Golfers Continental  
Breakfast

Ocean Course

**8:00 am**  
Golf Outing–Shotgun Start  
*Sponsored by:*  
*BancCard of America*  
*BHG Financial*  
*Profit Resources, Inc.*  
*Primax*

**12:00 pm – 4:30 pm**  
Exhibitor Registration  
Desk Open

Ponce de Leon Foyer

**12:00 pm–4:30 pm**  
Exhibitor Set Up

Ponce de Leon  
Ballroom

**1:00 pm – 5:30 pm**  
Attendee Registration  
Desk Open

South Loggia

**1:00 pm – 5:30 pm**  
Silent Auction  
Registration Desk Open

South Loggia

**2:30 pm – 3:30 pm**  
**Regulator Panel**  
*Sponsored by:*  
*United Data Technologies*  
**FDIC: Matt LaSalle,**  
Field Office Supervisor,  
S. Florida Office  
**OFR: Raymond Doval,**  
Financial Administrator  
**OCC: Carlo Martinez,** Asst.  
Deputy Comptroller  
**FED: Allen Stanley,** Head  
of Community & Regional  
Supervision  
**Moderator: Kathy**  
**Kraninger,**  
President & CEO

Venetian Ballroom

**3:30 pm – 4:00 pm**  
Break

Venetian Ballroom

**4:00 pm – 5:00 pm**  
**National Trade Group**  
**Panel:** ABA & ICBA  
*Sponsored by:*  
*Mauldin & Jenkins*  
**ABA: Julieann Thurlow,**  
ABA Chair  
**ICBA: Lucas White,**  
ICBA Chair  
**Moderator: Kathy**  
**Kraninger,**  
FBA President & CEO

Venetian Ballroom

**5:00 pm – 7:00 pm**  
**Welcome Reception**  
in Exhibit Hall  
*Sponsored by:*  
*Anthony & Partners*  
*ICBA*  
*Biz2x*

Ponce de Leon  
Ballroom

**7:00 pm**  
**Past Chairman's Dinner**  
(invitation only)

Gold Room





# TUESDAY, JUNE 18

**7:30 am – 3:30 pm**  
Registration Desk Open

South Loggia

**7:30 am – 12 noon**  
Silent Auction Registration  
Desk Open

South Loggia

**7:30 am – 8:30 am**  
Breakfast in Exhibit Hall

Ponce de Leon  
Ballroom

**8:30 am–10:45 am**  
**GENERAL SESSION**  
(*Chairman's Remarks;  
President & CEO Remarks;  
Opening Keynote*)

Venetian Ballroom

**Economic Outlook 2024**  
**Dr. Lindsey Piegza,**  
Chief Economist, Stifel

Chief Economist Dr. Lindsey Piegza will look at the current state of the economy and what it means going forward for overall growth, interest rates and monetary policy. She will cover macro-economic trends in consumer spending and investment, in addition to new monetary and fiscal policy initiatives and the potential economic effects of these changes. She will also examine the changing global and political environment, and how it will affect the economic recovery. Participants will leave this session able to advise management teams on the possible effect of economic issues on their organizations.

*Sponsored by:*  
FORVIS

**10:45 am – 11:00 am**  
Coffee Break  
*Sponsored by:*  
ICBA

Venetian Ballroom

**11:00 am – 12:00 pm**  
**BREAKOUT SESSIONS**

**ALM Hot Topics for C-Suiters- Stay in Your Lane...**

Joel Updegraff,  
Brean Capital, LLC

Gold Room

**Fraud 2024—Panel Discussion**

**Mike Burke,** Shazam  
**Robert Villanueva,**  
Q6 Cyber  
**Moderator: Pat Dix,**  
Shazam

Gulfstream 1 & 2

**SBA Business Loan Program Enhancements**  
**Larry Cresswell,**  
Sr. Program Liaison, SBA

Gulfstream 3 & 4

**12:00 pm – 1:30 pm**  
**Lunch, Dessert & Drawings in the Exhibit Hall**

Ponce de Leon  
Ballroom

**1:30 pm**  
Tradeshow Teardown

Ponce de Leon  
Ballroom

**1:30 pm–2:30 pm**  
**Peer Group Discussion**  
*Bankers only in this session*

Venetian Ballroom



# TUESDAY, JUNE 18

## 2:00 pm – 4:30 pm Spouse/Guest Outing to the Henry Morrison Flagler Museum

Annual Meeting 2024 spouses and guests are invited to join us for an unforgettable trip back in time as we visit the Henry Morrison Flagler Museum in Palm Beach. Attendees will partake first in a guided tour of the home of Florida's most famous Railroad Tycoon, Oil Barron and Philanthropist. Attendees will also have time to tour additional parts of the mansion and property on their own and visit the gift shop, which is full of Florida-based and Gilded-Age-era jewelry, books and other items. Enjoy a wonderful afternoon in a true Florida treasure!

<https://www.flaglERMuseum.us>

**Space is limited so please register as soon as possible; \$95.00 per person.**

<https://web.floridabankers.com/atlas/events/136th-annual-meeting-464/register>

### Flagler Museum Tour Schedule:

2:00 pm	Depart The Breakers to Flagler Museum on FBA Bus from The Breakers Porte Cochere, located near the Spa
2:30 pm	Guided Tour of First Floor by Flagler Museum Docent with additional time to explore and shop
4:15 pm	Board Bus back to The Breakers
4:30 pm	Arrive back at The Breakers



2:30 pm–2:45 pm  
BREAK

Venetian Ballroom

2:45 pm–4:00 pm  
**GENERAL SESSION**  
**Panel Discussion**  
**Fed (Now) What?**

Venetian Ballroom

One bank's experience so far and strategy considerations for Faster Payments in the future.

Panelists:

**Andrew Couse,**  
President & COO, First Bank  
**Dan Baum,**  
Head of Payments Product,  
FedNow Service,  
Federal Reserve-ATL  
**David Peterson,**  
Chief Innovation Officer,  
FNNB

4:00 pm–5:30 pm  
FREE TIME

5:30 pm – 7:00 pm  
BankPac Silent Auction  
Sponsored by:  
FNBB

Mediterranean  
Ballroom

7:00 pm  
Dinner on your own





# WEDNESDAY, JUNE 19

**7:30 am – 8:00 am**  
Continental Breakfast  
*Sponsored by:*  
ICBA

Mediterranean  
Ballroom

**8:00 am – 9:15 am**  
**GENERAL SESSION**  
**The Impact of Generative  
AI on Banking**  
**Ron Shevlin**, Senior  
Contributor, Forbes

Venetian Ballroom

The hype around generative AI is reaching fever pitch, with ChatGPT being heralded as “transformational” to the banking industry. This session will discuss how these new tools will impact productivity, speed and agility, work, competitive forces, innovation and digital transformation, and the structure and culture of financial institutions.

*Sponsored by:*  
Profit Resources, Inc.

**9:00 am – 9:15 am**  
Coffee Break

Mediterranean  
Ballroom

**9:15 am – 10:15 am**  
**GENERAL SESSION**  
**Igniting the Flame of  
Innovation**  
**David Peterson**, Chief  
Innovation Officer, FNBB

Venetian Ballroom

Is your financial institution operating on “Auto-Pilot”? In this Innovation Driven Growth keynote, author, speaker and innovation expert David Peterson will provide insights into how your organization can meet the challenges of today’s competitive pressures and global competition with Metacognition processes. He will share strategies and tools that drive creativity, which fuels innovation, help rethink processes and procedures that stifle growth and create an environment that dramatically increase employee engagement. Combat status-quo thinking by fostering an enterprise-wide culture that capitalizes on the opportunity for transformational growth.

**10:15 am–10:45 am**  
Refreshment Break

Mediterranean  
Ballroom

**10:45 am–11:45 am**  
**BREAKOUT SESSIONS**

**Export Trade Financing-  
A Strategy for  
Community Banks**  
**Rodger Shay**, Chairman,  
Anthem Bank & Trust

Gulfstream 1&2

**Deposit Acquisition  
Strategies**  
**Sharon Cook**, VP of  
Strategy, Vericast

Gulfstream 3&4



# WEDNESDAY, JUNE 19

**12 noon – 2:00 pm**  
**Awards Luncheon &  
Closing Keynote**  
(Awards Luncheon;  
Business Meeting;  
Closing Keynote)

Venetian Ballroom

Keynote Speaker:  
**Don Yaeger**



What Makes the Great Ones Great. As a sports writer and author of more than a dozen books, Don has had a front row seat with some of the greatest winners in athletics, including Walter Payton,

Jimmy Connors, Michael Jordan, John Wooden, Pat Riley and Dale Brown. They are all legends in their own right, but does anyone believe the athletes mentioned above are really the GREATEST athletes of their time, physically? Remember, Jordan wasn't even the first pick in the draft. Payton had to go to a small black college because bigger schools didn't want to risk a scholarship on him. Each became a champion through strength and skills that had nothing to do with physical prowess.

Using rich personal accounts gathered from more than twenty years of interviews with many of today's sports legends and business leaders, Don has distilled Sixteen Consistent Characteristics of Greatness. Don shares some of these characteristics with audiences, in an easy, engaging style, which helps participants realize that they, too, can achieve a higher level of personal success.

*Sponsored by: Better Together*

**6:00 pm – 7:00 pm**  
**Closing Reception**  
*Sponsored by:*  
*Veritran*

Mediterranean  
Ballroom

**7:00 pm – 11:00 pm**  
**Closing Dinner &  
Entertainment:**  
**Deuces Wild**  
<https://wildpianos.com/>  
*Dinner Sponsor:*  
*FNBB*  
*Entertainment Sponsor:*  
*Elliott Davis*

Venetian Ballroom

